



Greetings,

You are receiving this letter as an introduction to a gift card fundraising program called FundScrip.

The individual who gave you this letter is using Fundscrip to raise money for his/her non-profit organization by buying gift cards for everyday purchases from a wide array of retail categories such as groceries, gas, home improvement, department stores, restaurants, coffee shops, clothing stores and many more. The gift cards themselves come from some of Canada's largest retailers. They are sold at face value, but earn rebates ranging from 2%- 10% of the purchase price of the cards. A list of participating retailers and their rebate percentages is on the paper order form that accompanies this letter.

You have been hand-picked as someone who could help this organization through FundScrip's fundraising program at no extra cost to your company.

Do you buy gift cards as employee rewards & incentives, and/or bonuses? Do you ever give your customers gift cards as a thank-you for their patronage at this time of year? Maybe you're considering it? If so, would you consider purchasing your gift cards through Fundscrip to help this non-profit group?

Gift cards are such a wonderful product, and buying your gift cards through Fundscrip is a win-win situation. At no additional cost, you get the gift cards you need; and the person that is asking for your help will raise funds for their important cause.

The gift cards themselves come directly from the retailer and are the same cards you would purchase if you went directly to the stores to buy them. Buying them this way will save you time, energy, and let you help raise funds towards their goal.

If you would like more information about Fundscrip, please visit their website at www.fundscrip.com. Otherwise please follow up with the person that gave you this letter about placing an order.

Thank you in advance for your support.

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